

# Women In Business

## INFORMATION SHEET

Please attach any additional information (resume/articles) that you feel is pertinent and return to your Advertising Consultant.

Name: \_\_\_\_\_

Professional Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Business Address: \_\_\_\_\_

Describe the nature of your business: \_\_\_\_\_

What makes your business unique from others like it? \_\_\_\_\_

Describe your education and background: \_\_\_\_\_

What do you enjoy most, and find most fulfilling about what you do? \_\_\_\_\_

Explain how your career began and led to this point: \_\_\_\_\_

What are the challenges and rewards of being a woman-owned business?

What are your career plans/goals for the future? \_\_\_\_\_

### DEADLINES:

#### Space Deadline & Materials:

If you are writing your own copy, please do not exceed the following:

1/8 page... 60 words maximum – 1/4... 90 words – 1/2 page... 130 words

Full page...275 + bullet points or 350 words

**ADVOCATE**

6301 GASTON AVENUE  
SUITE 820

DALLAS, TEXAS 75214

www.advocatemag.com

sales@advocatemag.com

ph/ 214.560.4203

fax/ 214.823.8866

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