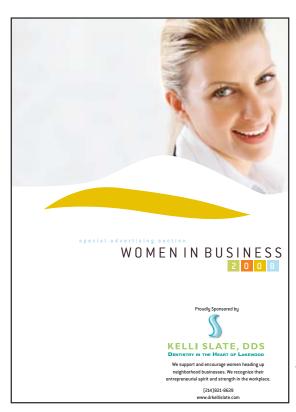
IN BUSINESS

[a special ADVOCaTE section]

June 2009





Patricia Simon, DDS



SPONSORSHIP \$5,559

• Includes Name and Logo on Section Cover - Identified as a sponsor • Includes Name and Logo on Magazine Table of Contents page • Full Page Ad which will include logo (only logo allowed in the Entire Special Section)

Rates:

RATES	2 AREA	3 AREA	4 AREA	5 AREA	
1/8	\$519	\$859	\$1,039	\$1,209	
1/4	\$769	\$1,439	\$1,739	\$2,049	
1/2	\$1,369	\$1,959	\$2,289	\$2,609	
FULL	\$2,109	\$3,429	\$4,229	\$5,029	

1/8

For Contract Advertisers*

CONTRACT RATES 2 AREA		3 AREA	4 AREA	5 AREA	
1/8	\$389	\$659	\$779	\$919	
1/4	\$649	\$1,089	\$1,309	\$1,529	
1/2	\$1,139	\$1,589	\$1,829	\$2,069	
FULL	\$1.549	\$2,739	\$3,319	\$3,889	

*advertisers with a 12X contract qualify for this discount

Publishing: June 2009

Space and Materials Deadline: May 1, 2009

GUIDELINES

COPY:

Copy will be written by our editorial staff from completed information sheet

PHOTOS:

A professional photographer will be available to take headshot photos. Please contact your Advertising Consultant to schedule a photo appointment. On-site headshots are also available for an additional charge of \$100

Word count limit

1/8 page 60 words

1/4 page 90 words

1/2 page 130 words

Full Page 275 words +quote or 350 words

(no logos)

ADVOCATE

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